

BEST Deals for CITIES

SHOP
ACROSS
TEXAS
.COM

2017
rate
card

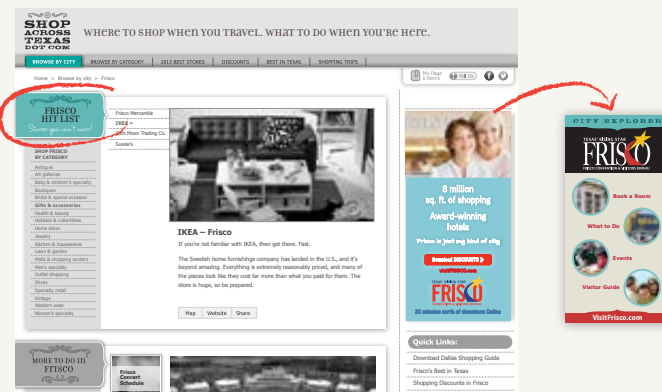
CITY SPONSORSHIP

\$2,800 / YEAR

- ★ Skyscraper Ad with 4 links to your city website
- ★ Promotion of retail, venues and events in your city with homepage rotation
- ★ Annual blog posts
- ★ Inclusion in one e-blast to Shop Across Texas database
- ★ One hotel tile on city page
- ★ Homepage promotion of your city
- ★ Promotion of independent and national retailers in your city

Added Value:

- ★ Access to [ShopAcrossYourCityName.com](#) at a reduced rate
- ★ One Spotlight annually (subject to availability)



REGISTER-TO-WIN

\$1,950 / JAN-OCT ★ \$3,500 / NOV-DEC

- ★ 30-day homepage promotion plus 10 additional promotional tiles throughout the site
- ★ Minimum of 2000 registrations
- ★ Sponsor will receive all email addresses collected
- ★ E-blast promoting Register to Win and related product to ShopAcrossTexas.com database



Sponsor will provide product to be given away

HOTEL PROMOTION

\$100 / MONTH / TILE



- ★ Promote all, new or incentive hotel deals in your city with a logo tile that links directly to their reservation system.
- ★ Add a code for CVB discount rate!

DISCOUNT PROGRAM

SHOPACROSSYOURCITYNAME.COM

\$2,800 / WITH CITY SPONSORSHIP

- ★ Mobile and desktop feed for hundreds of local discounts every day, plus FREE input for 20 of your local boutiques
- ★ Cross promotion on ShopAcrossTexas.com to your mobile and desktop website

Added Value:

- ★ Custom URL for your city
- ★ Reporting



CITY/E-BLAST COMBO

\$2,500

- ★ E-blast to 20,000 subscribers
- ★ PLUS 2 full days in static position on homepage
- ★ Lives on your city page for up to 6 months