

BEST Deals for CITIES

SHOP
ACROSS
TEXAS
.COM

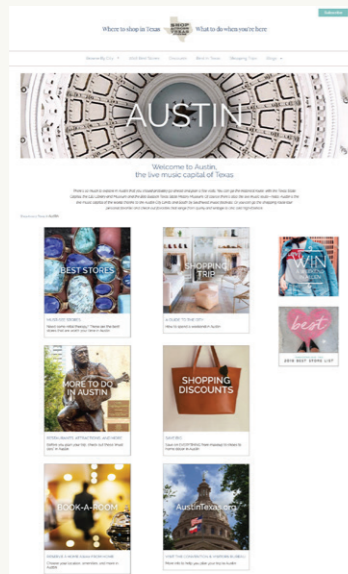
2018
rate
card

CITY SPONSORSHIP

\$2,800 / YEAR

SPONSORSHIP INCLUDES:

- ★ Best stores in town
- ★ Customized shopping trip
- ★ "More to do" features
- ★ Shopping discounts
- ★ One hotel tile on city page
- ★ Book-a-Room (outbound link to your city's booking engine)
- ★ Outbound link to your city website



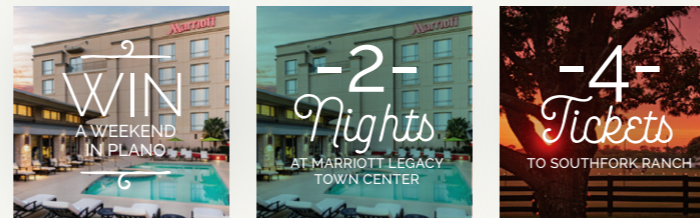
Added Value:

- ★ Inclusion in 1 e-blast to ShopAcrossTexas.com database
- ★ 4 Hither and Yonder posts annually

REGISTER-TO-WIN

\$1,950 / JAN-OCT ★ \$3,500 / NOV-DEC

- ★ 30-day homepage promotion plus 10 additional promotional tiles throughout the site
- ★ Minimum of 2000 leads
- ★ Sponsor will receive all email addresses collected
- ★ E-blast promoting Register to Win and related product to ShopAcrossTexas.com database



Sponsor will provide product to be given away

DISCOUNT PROGRAM

SHOPACROSSYOURCITYNAME.COM

\$2,800 / WITH CITY SPONSORSHIP

- ★ Mobile and desktop feed for hundreds of local discounts every day, plus FREE input for 20 of your local boutiques
- ★ Cross promotion on ShopAcrossTexas.com to your mobile and desktop website

Added Value:

- ★ Custom URL for your city
- ★ Reporting



CITY/E-BLAST COMBO

\$2,500

- ★ E-blast to 20,000 subscribers
- ★ PLUS 2 full days in static position on homepage
- ★ Lives on your city page for up to 6 months