

BEST Deals for CITIES

SHOP
ACROSS
TEXAS
COM

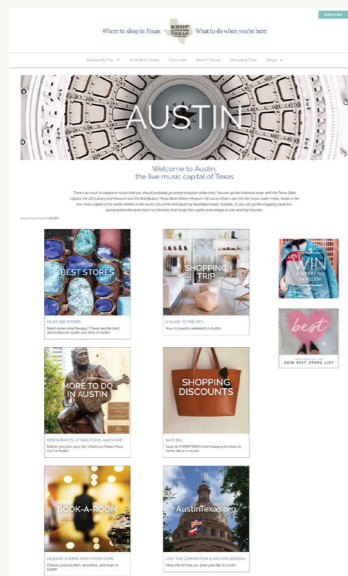
2018
rate
card

CITY SPONSORSHIP

\$3,200 / YEAR

SPONSORSHIP INCLUDES:

- ★ Best stores in town
- ★ Customized shopping trip
- ★ “More to do” features
- ★ Shopping discounts
- ★ One hotel tile on city page
- ★ Book-a-Room (outbound link to your city’s booking engine)
- ★ Outbound link to your city website



Added Value:

- ★ Inclusion in 1 e-blast to ShopAcrossTexas.com database (\$1,500 value)
- ★ 4 Hither and Yonder posts annually (\$3,000 value)

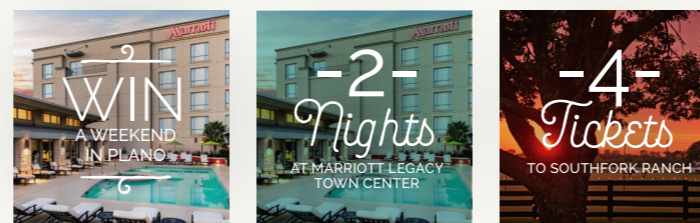
REGISTER-TO-WIN

\$2,250 / JAN-OCT ★ \$3,950 / NOV-DEC

- ★ 30-day homepage promotion plus 10 additional promotional tiles throughout the site
- ★ Minimum of 2000 registrations
- ★ Sponsor will receive all email addresses collected
- ★ E-blast promoting Register to Win and related product to ShopAcrossTexas.com database

Added Value:

- ★ E-blast promoting Register to Win and related product to ShopAcrossTexas.com database (\$1,500 value)

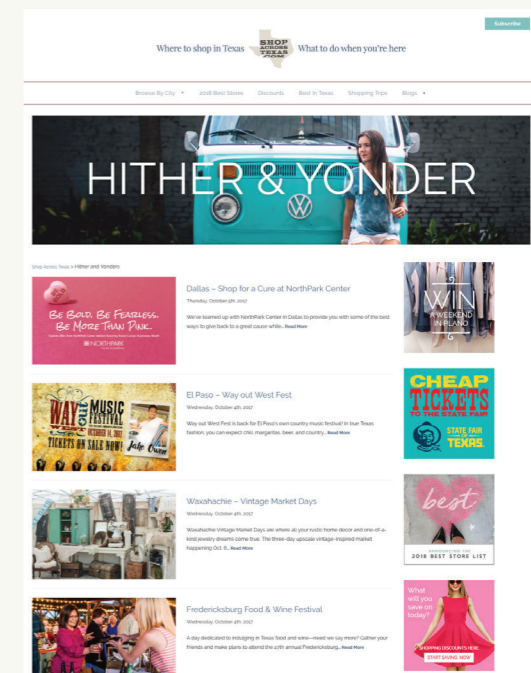


Sponsor will provide product to be given away

BLOG POST

\$750

- ★ One photo and 100-word editorial featuring your store, event or product written in the ShopAcrossTexas.com voice
- ★ One outbound link
- ★ Will live within the blog feed for an extended period of time



Added Value:

- ★ Also rotates through our homepage as a “What We Love Right Now” post for two weeks (\$750 value)