

BEST Deals for CITIES

SHOP
ACROSS
TEXAS
.COM

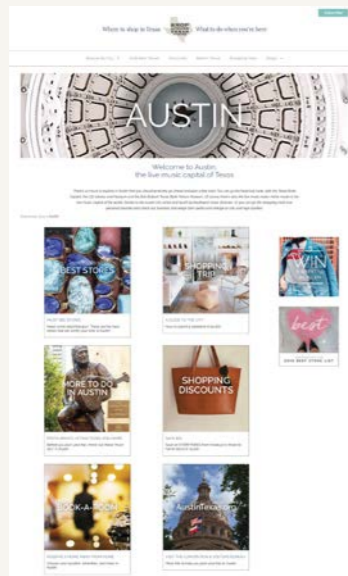
2018
rate
card

CITY SPONSORSHIP

\$3,200 / YEAR

SPONSORSHIP INCLUDES:

- ★ Best stores in town
- ★ Customized shopping trip
- ★ "More to do" features
- ★ Shopping discounts
- ★ One hotel tile on city page
- ★ Book-a-Room (outbound link to your city's booking engine)
- ★ Outbound link to your city website



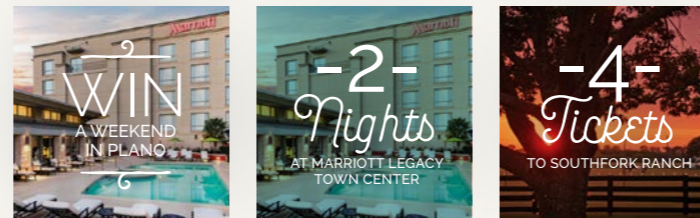
Added Value:

- ★ Inclusion in 1 e-blast to ShopAcrossTexas.com database
- ★ 4 Hither and Yonder posts annually

REGISTER-TO-WIN

\$2,250 / JAN-OCT ★ \$3,950 / NOV-DEC

- ★ 30-day homepage promotion plus 10 additional promotional tiles throughout the site
- ★ Minimum of 2000 leads
- ★ Sponsor will receive all email addresses collected
- ★ E-blast promoting Register to Win and related product to ShopAcrossTexas.com database



Sponsor will provide product to be given away

DISCOUNT PROGRAM

SHOPACROSSYOURCITYNAME.COM

\$2,800 / WITH CITY SPONSORSHIP

- ★ Mobile and desktop feed for hundreds of local discounts every day, plus FREE input for 20 of your local boutiques
- ★ Cross promotion on ShopAcrossTexas.com to your mobile and desktop website

Added Value:

- ★ Custom URL for your city
- ★ Reporting



CITY/E-BLAST COMBO

\$2,500

- ★ E-blast to 20,000 subscribers
- ★ PLUS 2 full days in static position on homepage
- ★ Lives on your city page for up to 6 months

BEST Deals for RETAIL

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CITY PAGE AD SPACE

TILE: \$300 / CITY / MONTH

HALF SKYSCRAPER: \$450 / CITY / MONTH



HOMEPAGE ROTATION

TILE: \$300 / MONTH

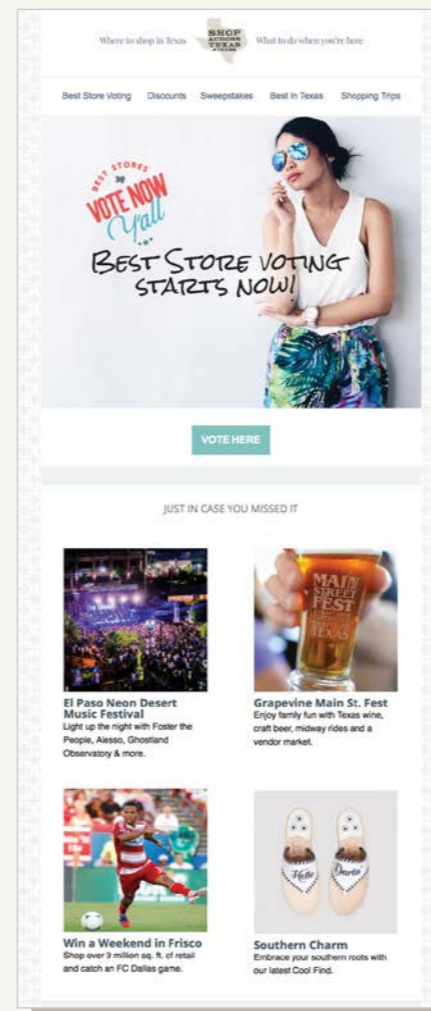
HALF SKYSCRAPER: \$450 MONTH

- ★ In a rotation with only 10 other brands

E-BLAST

\$1,500

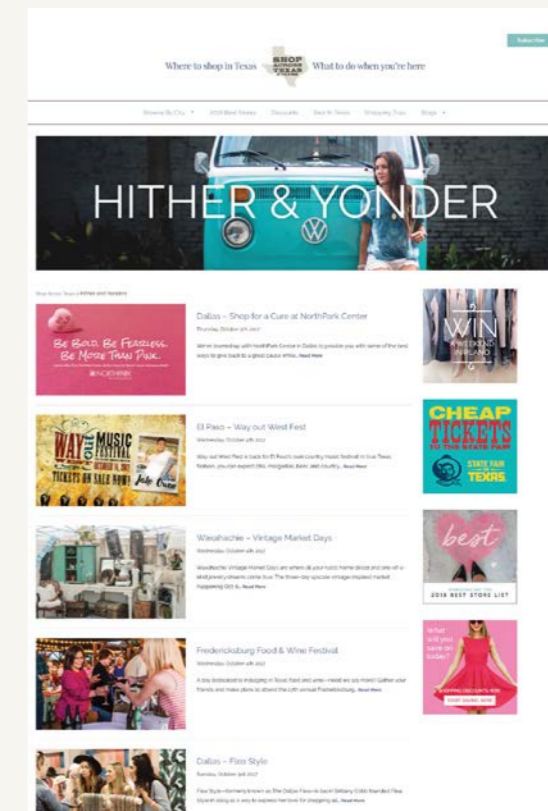
- ★ Feature your product or event in the Thursday e-blast to the ShopAcrossTexas.com database



BLOG POST

\$750

- ★ One photo and 100-word editorial featuring your store, event or product written in the ShopAcrossTexas.com voice
- ★ One outbound link
- ★ Will live within the blog feed for an extended period of time



BEST Deals for HOTELS

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HOTEL LOGO TILE ON SELECTED CITY PAGES

\$300 / MONTH / TILE

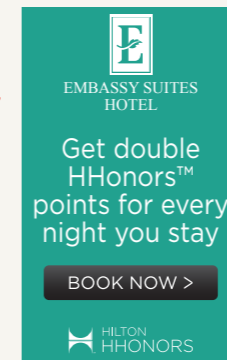
- ★ Place a tile with your hotel logo on the city pages of your choice with a direct link to your reservation system



TILE
250 px W x 250 px H

SKYSCRAPER ON SELECTED CITY PAGES

HALF SKYSCRAPER: \$450 / CITY / MONTH



HALF SKYSCRAPER
200 px W x 300 px H

BEST *Run of Site* DEALS

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TEXAS
.COM

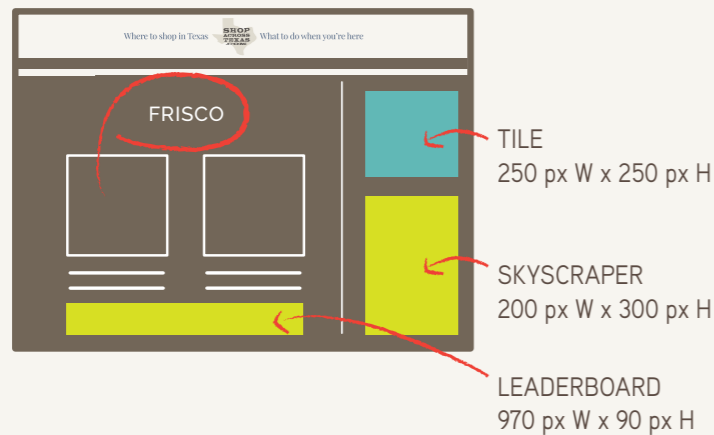
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DISPLAY ADVERTISING

TILE: \$300 / CITY / MONTH

SKYSCRAPER: \$450 / CITY / MONTH

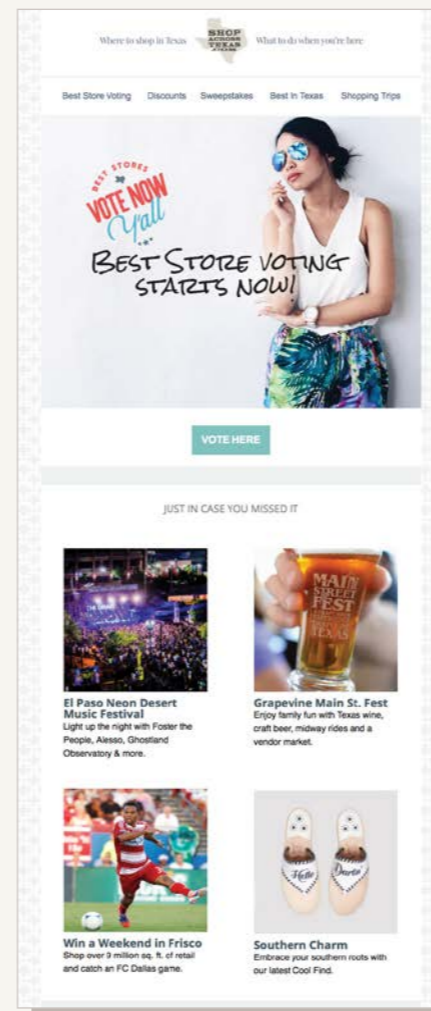
LEADERBOARD: \$600 / LOCATION / MONTH



E-BLAST

\$1,500

- ★ Feature your product or event in the Thursday e-blast to the ShopAcrossTexas.com database



BLOG POST

\$750

- ★ One photo and 100-word editorial featuring your store, event or product written in the ShopAcrossTexas.com voice
- ★ One outbound link
- ★ Will live within the blog feed for an extended period of time

