# EST Run of DEALS



2021 rate card

#### DISPLAY ADVERTISING

TILE: \$300 / CITY / MONTH

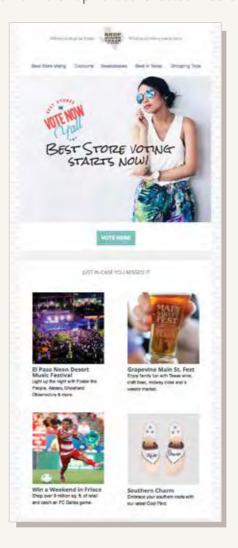
SKYSCRAPER: \$450 / CITY / MONTH

LEADERBOARD: \$600 / LOCATION / MONTH



## **E-BLAST** \$2,250

★ Feature your product or event in the Thursday e-blast to the ShopAcrossTexas.com database



## **BLOG POST**

#### \$750

- ★ One photo and 100-word editorial featuring your store, event or product written in the ShopAcrossTexas.com voice
- ★ One outbound link
- ★ Will live within the blog feed for an extended period of time

